



## Heart of the Valley METROPOLITAN SEWERAGE DISTRICT

### ***Heart of the Valley MSD Monthly Report for April 12, 2022***

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#### ***Work performed in March / April:***

- Letters sent to municipal members with web copy and social media posts for them to share
- Whiteboard / explainer video in final edits
- Drafted and distributed news release on bids for Effluent Disc Filter project
- Drafting additional outreach materials, including:
  - Second column
  - Project Update news release
  - Additional social media posts for municipal members
- Review website mock up
- Monthly update meeting on March 22
- Updated Task & Timeline
- Monitored media coverage
- Drafted Monthly Report

#### ***Coming up in April / May:***

- Completion of whiteboard / explainer video
- Approval and distribution of second column
- Approval and distribution of Project Update news release
- Approval and distribution of additional social media posts for municipal members
- Continue working with Timios on website redesign
- Monthly update meeting
- Update Task & Timeline
- Monitor media coverage
- Draft Monthly Report