



Heart of the Valley METROPOLITAN SEWERAGE DISTRICT

Heart of the Valley MSD Monthly Report for February 8, 2022

Work performed in January / February:

- Announcement news release completed and distributed to local news media on 2/1/22
- Continued development of Community Outreach Plan materials, including:
 - Whiteboard / explainer video
 - Letters to municipal members to share project updates to website and social media
 - Initial copy for municipal member website and social media posts
 - Letters to municipalities / community groups for presentations
 - Project planning column
- Facility photos sent to Timios for possible use on website
- Update presentation created for 2/17/22 Community Update Meeting
- Began drafting HOVMSD profile for Central States Water magazine
- Updated Task & Timeline
- Monitored media coverage
- Drafted Monthly Report

Coming up in February / March:

- Finish drafting profile for Central States Water magazine
- Send column to Post-Crescent and/or Times Villager
- Present update on community outreach at Community Update meeting
- Distribution of letters to municipal members with website copy and social media posts
- Outreach to municipalities to schedule presentations
- Completion of whiteboard / explainer video
- Continue working with Timios on website redesign
- Monthly update meeting
- Update Task & Timeline
- Monitor media coverage
- Draft Monthly Report