

MINUTES

HEART OF THE VALLEY METROPOLITAN SEWERAGE DISTRICT SPECIAL MEETING HELD ON APRIL 27, 2021 AT THE CITY OF KAUKAUNA COUNCIL CHAMBERS

Members Present: David Casper - President
Bruce Siebers - Vice President
Patrick Hennessey - Secretary
Kevin Coffey - Commissioner
John Sundelius - Commissioner

Absent: None

Also Present: Brian Helminger - District Director HOVMSD

1. 5:00 PM. Call to Order – Roll Call

President Casper called the meeting to order at 5:02 PM.

2. Public Relations Proposals – Discussion & Action

The Commission discussed two proposals to provide support for timely and targeted marketing and communications on behalf and in support of pending District initiatives and projects. Commissioners agreed that both firms were qualified and had provided strong proposals that addressed District needs for projects that will be undertaken in the next few years. A discussion on costing out the proposals showed that based on the proposals presented, Leonard & Finco would be the lower cost alternative for the duration of the District's infrastructure projects. Commissioner Sundelius indicated that Leonard & Finco had extensive experience with municipalities including NEW Water and the multi-year Fox River PCB dredging and rehabilitation project. Leonard & Finco's experience with similar organizations and similar projects was noted as a big positive by each of the other Commissioners in their review of the proposals.

A motion was made by Commissioner Siebers and seconded by Commissioner Coffey to select Leonard & Finco for marketing and PR related services as outlined in their proposal. A roll call vote taken: Commissioner Siebers, yes; Commissioner Casper, yes; Commissioner Coffey, yes; Commissioner Sundelius, yes; and Commissioner Hennessey, yes. Motion carried unanimously.

3. 2021 Internship

During the 2021 budget process monies were allocated to hire a marketing and communications student for the summer to assist the District with its outreach efforts. Helminger proposed that since a professional services agreement will be in place that

the District use the monies to hire a traditional wastewater student for this summer. The Commission agreed and consented verbally to hiring a wastewater intern for the summer of 2021.

4. General Old or New Business

A brief discussion was held regarding PFAS and recent articles in the news media. The District has not yet received results from the DNR on the effluent sample taken for PFAS analysis. The Commissioners were briefed that the District has reached out to permitted industries to inquire about the use of PFAS and while some responses have been received, not all have been returned.

5. Adjournment

With no further business before the Commission, a motion was made by Commissioner Sundelius and seconded by Commissioner Coffey to adjourn the meeting. Motion carried unanimously. (Time: 5:25 PM)

SIGNED & APPROVED BY: _____
Patrick E. Hennessey, Secretary