



November 04, 2020

Heart of the Valley Metropolitan Sewerage District  
attn: President David Casper  
Commissioners  
801 Thilmany Road  
Kaukauna, WI 54130

re: **PUBLIC FACILITATOR / MODERATOR**  
**Priority Action Plan - Interceptor System**  
Heart of the Valley Metropolitan Sewerage District  
Outagamie County, Wisconsin

Dear President Casper:

This letter addresses our working meeting earlier today. Strategic Municipal Services would welcome the opportunity to partner with the District and an independent public relations consultant. This consultant would provide valued expertise to facilitate with and engage the communities and affected public stakeholders on a "non-technical" basis.

Our proposed scope acknowledges that engaging the respective communities and educating public stakeholders is a critical first step. We strongly believe the technical solutions can only progress with the understanding and support of key parties.

Respectfully Submitted,

STRATEGIC MUNICIPAL SERVICES, INC.

Scott M. Schramm, PE, PLS  
President

cc: Brian Helminger, District Manager (file copy)  
enc: (none)

C:\SMS\TEMP\NEW\10060\ltr HOVMSD 110420.doc